



PIEDMONT LEGACY TRAILS SUMMIT 2026

Dear Trails Advocate,

We invite you to join us as a sponsor of the 2026 Piedmont Legacy Trails Summit, taking place March 5, 2026, in Winston-Salem. At the Summit, you'll have the opportunity to showcase your brand while helping to educate and inspire action toward a better future for the Triad and all of North Carolina.

About the Piedmont Legacy Trails Summit

A collaboration of Piedmont Land Conservancy and the Piedmont Triad Regional Council, the 11th Annual Piedmont Legacy Trails Summit is the premier gathering of recreation professionals, community leaders, and trail advocates from across the NC Triad and beyond. At this year's summit, innovative approaches to creating trails, greenways and access to our waterways will be explored. As a sponsor, you'll connect directly with influential decision-makers and passionate outdoor professionals who are shaping the future of our region's recreation network. Your sponsorship will spotlight your brand while making a lasting impact on the communities you serve.

Why sponsor the Piedmont Legacy Trails Summit?

- Demonstrate your organization's commitment to advancing healthy, prosperous, and sustainable communities through trail and greenway development.
- Connect with attendees and regional member organizations who are working together to leverage their resources to develop trails and greenways.
- Increase your brand awareness among an influential community of public and private sector leaders.

Find the sponsorship level that best fits your needs on page 3.

Thank you for considering sponsorship of the Piedmont Legacy Trails Summit.

Sincerely,

Palmer McIntyre pmcintyre@piedmontland.org

DeLaney Yokley dyokley@piedmontland.org

Jesse Day jday@ptrc.org



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SUMMIT
2026

ABOUT THE 2026 SUMMIT



Join us for the 2026 Summit! Learn from industry leaders and connect with professionals and advocates from across the region. Enjoy a catered lunch and Legacy Awards presentation honoring trail champions for their exceptional commitment to outdoor recreation in the Piedmont Triad.



March 5, 2026



Salem Lake Marina Center, Winston-Salem, NC



This could be you!



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EVENT SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

The audience is expected to reach 150 attendees including recreational professionals, trail planners, designers, advocates, volunteer groups, elected officials, students, and trail users.

	\$1,500 <i>Sold Out!</i>	\$750	\$500	\$250
BENEFITS	TITLE SPONSOR	TRAIL BLAZER SPONSOR LUNCH SPONSOR	TRAILHEAD SPONSOR BREAK SPONSOR	ADVOCATE SPONSOR
Admission to Summit	5	3	2	1
Logo on sponsor board at check in, on stage for every session, in email communications, and on event webpage with live link	✓ 1ST TIER	✓ 2ND TIER	✓ 3RD TIER	✓ 4TH TIER
Text listing in program	✓ 1ST TIER	✓ 2ND TIER	✓ 3RD TIER	✓ 4TH TIER
Shout out and thank you at the beginning of each educational session	✓ 1ST TIER	✓ 2ND TIER	✓ 3RD TIER	✓ 4TH TIER
Table for display	Priority ✓ 1ST TIER	✓ 2ND TIER	✓ 3RD TIER	✓ 4TH TIER
1 Ad, video, or other promotional piece placed in an email communication	✓ 1ST TIER			
	0/1 AVAILABLE	2/2 AVAILABLE	UNLIMITED	UNLIMITED



PIEDMONT LEGACY TRAILS SUMMIT 2026

PIEDMONT LEGACY TRAILS AWARDS

2025

Nolan Carter
Trail Project Award

Elizabeth Jernigan
Trail Project Award

Dabney Sanders
Persistence Award

Jenny Edwards
Trail Advocate Award

2024

Kyle Hall
Government Leader
Legacy Award

**Uwharrie Trail
Blazers**
Legacy Group Award

Daniel White
Government Partner
Award

**Reidsville Area
Foundation**
Funder Legacy Award

2023

Mike Simpson
Retired, Greensboro
Parks & Recreation

Hope Haywood
Randolph County
Commissioner

Andrew Sam
Friends of Alamance
Parks & Alamance
Mountains-to-Sea Trail
Crew Leader

**Winston-Salem
Greenways**
Outstanding Trail Project
in Winston-Salem

2022

Mary Joan Pugh
Randolph County Trails
Coordinator

Mark Gatehouse
Piedmont Fat Tire Society

Harry Clapp
North Carolina Rails-to-
Trails Volunteer

Yadkin River Park
Outstanding Trail Project
in Davidson County

2019

Greg Yahn
MST Crew Leader,
Guilford and Alamance
Counties

Haw River Trail
Outstanding Trail Project
in Alamance County

These awards are presented to the following categories for outstanding commitment and contributions to creating trails in the Piedmont Triad

- Project
- Individual
- Group/Organization
- Funder
- Government Leader
- Local Government Partner
- Business



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PIEDMONT LEGACY TRAILS TEAM



Palmer McIntyre, Piedmont Land Conservancy, Conservation Planner, Coordinator for the Great Trails State Coalition and Director for NC Year of the Trail.



DeLaney Yokley, Piedmont Land Conservancy, Piedmont Legacy Trails Coordinator



Jesse Day, Piedmont Triad Regional Council, Planning Director

*Learn more about
the 2026 Summit*



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THANKS TO OUR SPONSORS

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_____ TRAIL BLAZER SPONSORS _____

_____ TRAILHEAD SPONSORS _____

_____ ADVOCATE SPONSORS _____

This could be you!